

GIOVANNI G. GUTIERREZ

Web / UI Designer | Front-End Developer

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PROFILE

Web / UI Designer & Front-End Developer with 8+ years of experience. Strongly passionate and highly collaborative in designing and developing new interactive experiences. Creates pixel accurate designs while engaged in writing clean, production-ready code. Skilled in hiring, training, supervising and mentoring talent. Strives to learn new industry trends and emerging technologies. Flexible in various in-house and remote working environments, having held positions for startups, creative agencies, and fortune 5000 companies.

SELECTED EXPERIENCE

Interactive Art Director | Front-End Developer | Web / UI Designer, 3 Birds Marketing 2014 - Present

Lead and managed a cross-functional interactive creative team in the conception, design, and development of web and mobile based applications, responsive websites, and emails. Designs and Front-End develops interfaces for web that connect the users of an application to its back-end processes and data. Works closely with executives and product managers to review client strategies and develop strategic recommendations. Translates business objectives into interactive creative solutions. Works directly with in-house designers to translate visual components and interfaces for web, email, and software applications from concept to responsive templates.

Interactive Designer | Graphic Designer | Video Producer, Big Ring Interactive 2011 - 2014

Cooperated with clients in designing websites that smoothly blend visual identity with user experience. Front-End developed sites with proficiency in HTML, CSS, and Javascript. Utilized Wordpress as a Content Management System. Created branded digital and print deliverables for advertising, collaterals, corporate identity, magazines, and digital media interfaces. Produced educational, promotional, and interview videos using DSLR cameras, lav mics, tripods, and sliders. Designed and implemented motion graphics, color, and effects. Edited final videos ranging from thirty seconds to over an hour. Directed client meetings and managed projects from concept to completion.

Co-Founder | Creative Director | Writer, Charlotte Burger Bog | Triangle Burger Blog 2010 - 2016

Created and implemented every design, interactive, and development aspect of this local burger review website. Has been featured in local & national media programs and local print publications such as Travel Channel's Man v. Food Nation, The Charlotte Magazine, Creative Loafing, Charlotte Happenings, Charlotte Today Morning Show, WSOC-TV, and WFAEats. Partnered with Google, Inc to bring exclusive content to the mobile app Field Trip.

Graphic Designer, University of North Carolina at Charlotte 2010 - 2011

Created and designed new promotional marketing materials such as posters, digital signage, and web content in support of the Student Union art gallery, movie theater, and student events. Attended weekly design meetings bringing new and creative ideas in conjunction with the latest design trends in student life.

Corporal, United States Marine Corps - Honorable Discharge 2001 - 2006

Avionic Communication and Navigation Systems Technician for the U.S. Marine Corps. Supervised over 20 Marines on all maintenance activities. Planned and implemented daily workload. Tested, diagnosed, modified, and repaired communication/navigation equipment down to component level in conjunction with command missions.

EDUCATION

Bachelor of Fine Arts in Digital Media

University of North Carolina at Charlotte 2011

Cum Laude | GPA: 3.48 / 4.00

Vice President of the Digital Art Mob

Dean's List Fall 2010

SKILLS

Sketch, Adobe Creative Suite

HTML5, CSS3, Sass, PHP

Javascript, JQuery, Razor

Foundation, Bootstrap

Git, CLI

Sublime Text

Wordpress

Jira, Aha!, Zoho

Google Apps

Microsoft Office

SELECTED AWARDS

Best Local Blog, Creative Loafing Best Of Charlotte Awards

Outstanding Visual Achievement, ACUI Region 5 Conference

Award of Excellence as Student Volunteer, SIGGRAPH

Outstanding Achievement in Digital Media, UNCC

Navy Unit Commendation, U.S. Marine Corps

Meritorious Unit Commendation, U.S. Marine Corps

Meritorious Unit Commendation, U.S. Marine Corps

Marine Corps Good Conduct Medal, U.S. Marine Corps

Iraq Campaign Medal, U.S. Marine Corps

Global War on Terrorism Service Medal, U.S. Marine Corps

Sea Service Deployment Ribbon, U.S. Marine Corps

National Defense Service Medal, U.S. Marine Corps